



COLLECTIVE MEASURES®

Simply accountable.

Collective Measures is an employee-owned media agency that specializes in full-funnel connections strategy and advanced analytics.

100%

Employee-Owned

24x

“Best Places to Work” Winner

2021

Adweek Brand Campaign of the Year

2021

Campaign US Best Data-Driven Media Plan

Google Premier Partner

Services

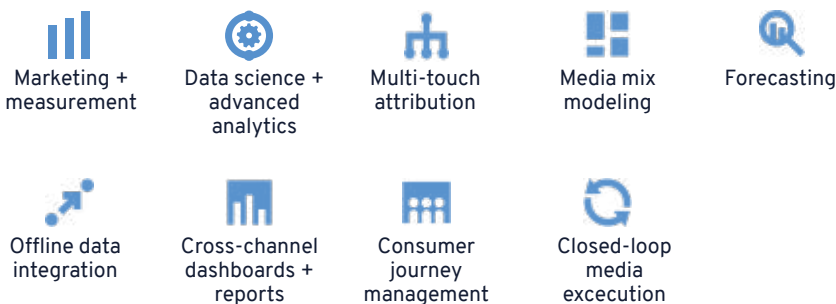
Full-funnel connections + media



Brand engagement



Insights + advanced analytics | PRACTIX INTELLIGENCE ENGINE



Leadership

Allison
McMenimen Bakken
Co-President, Managing Director

Luke
Schlegel
Co-President, CFO

Katie
Otto
VP, Human Resources + People Operations

Partial client list

3M
Allianz Life
Allstate Identity Protection
Andersen Windows & Doors
Blue Cross Blue Shield of MN
Capella University
Deluxe Corporation
Jack Link's
Land O'Lakes
Optum
Patterson Dental
Room & Board
Renewal by Andersen
Shipt
The Tile Shop
UnitedHealthcare
VTech

Connect

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