COLLECTIVE MEASURES

A PERFORMANCE MARKETING AGENCY

Curiosity Led. Results Oriented.

Services

- Strategy + Planning
- Paid Search
- Social Media
- Display Media
- Traditional Media
- Online Marketplace
- Search Engine Optimization (SEO)
- Content Marketing
- Email Marketing Strategy
- Conversion Rate Optimization
- Marketing + Analytics Measurement
- Creative Partners

Leadership

- Rachael Marret
  CEO
- Allison McMenimen Bakken
  Managing Director, EVP
- Luke Schlegel
  CFO/COO
- Katie Otto
  VP, Human Resources + People Operations

Partial Client List

- 3M
- Allianz Life
- Allstate Identity Protection
- Andersen Windows
- Blue Cross Blue Shield of MN
- Capella University
- Deluxe Corporation
- Jack Link’s
- Land O’Lakes
- Optum
- Patterson Dental
- Room & Board
- Renewal by Andersen
- Shipt
- The Tile Shop
- UnitedHealthcare

PRACTIX INTELLIGENCE ENGINE

We help clients make faster, smarter and more informed business decisions with practix.

- Multi-touch attribution
- Cross channel, flexible dashboards and reports
- Consumer journey management (mapping + analytics)
- Offline data integration into online media platforms
- Media mix modeling
- Forecasting
- Closed loop media execution

Connect

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